



# Children's Trust Fund

Michigan's chapter of  Prevent Child Abuse  
America

April 2022

To Our Partners in Prevention,

In Michigan, we are once again, highlighting April as National Child Abuse Prevention Month. Each day, we provide supports and HOPE for the dedicated programs and professionals providing child abuse prevention programming in each of our 83 counties. We believe child abuse and neglect can be prevented when communities come together to support and build stronger families.

Our CAP Month Toolkit includes social media campaigns beginning to highlight the importance of child abuse prevention. Please take a moment to review the entire Michigan's 2022 CAP Month Toolkit. Your child abuse prevention colleagues from across the state have worked tirelessly to review each and every piece of information that is shared within the toolkit. In addition, we have refreshed some of our favorites so that you can proudly share your connection to the Children's Trust Fund (CTF)/Prevent Child Abuse Michigan (PCA MI) network across 100 programs in our beautiful 83 counties!

As a prevention partner of MI CTF, you provide a unique opportunity for Michiganders who want to help children to get involved with a trustworthy organization that has expansive reach and a long history of local impact. In addition, part of CTF's role is to serve as a convener, leader, and resource for organizations across the state that are determined to prevent child abuse and neglect in their areas. To this end, we are partnering with Blue Cross Blue Shield of MI in 2022 and are proud to share the **CAP Month Toolkit** that they have created for all of their employees, partners, vendors and us! We hope that all of these materials will help as you advance your own prevention campaign and calls to action. If you need further assistance in implementing your efforts, the best way to reach us while we all continue to work remotely is to email [ctfinfo@michigan.gov](mailto:ctfinfo@michigan.gov).

Thank YOU for your dedication to creating HOPE for our children,



Suzanne Greenberg  
Executive Director